



FOCUS *on*

Mission: To promote business, tourism and civic responsibility.

Alan Levin & Tony Pratt Speak to Membership

On Tuesday, April 20th, the Chamber of Commerce in partnership with Chimes Delaware held a General Membership Meeting at the Kings Creek Country Club. The guest speakers were Alan Levin, Director of the Delaware Economic Development Office and Tony Pratt, Administrator of the Delaware DNREC Shoreline and Waterway Management Division.

John Mahon of Chimes advised the audience of the many workers available through the Chimes organization. Tony provided an update on the resort beaches “then and now.” Alan spoke on the State’s business partnerships and continues to promise “no sales tax.”



Pictured are Bill Klemkowski, Chairman of the Board, Alan Levin, Tony Pratt and John Mahon of Chimes Delaware.



Bob Stickles of Cabe Associates speaks with Alan Levin.

Earth Day Shredding Event a Huge Success

On April 22, 2010, the Rehoboth Beach-Dewey Beach Chamber of Commerce in partnership with Michael Loftus of CPC Financial Planning and the Chamber’s Green Force hosted a “Shredding Event” on Earth Day.

The inaugural event was held at Bethany Blues Restaurant in Lewes. The turnout was great! Approximately 350 people brought over 13,000 pounds of paper to shred. Data Guard, the company who shredded the paper, filled the truck in 2 hours . . . a company first! Chamber Green Force Members were set up to greet participants and to pass out literature.



Michael Loftus of CPC Financial Planning.



People lined up to have their documents shredded.

Turn to Pages 8 & 9 for more pictures!



**Rehoboth Beach
Dewey Beach
Chamber of Commerce**

"The Nation's Summer Capital"
P.O. Box 216
501 Rehoboth Avenue
Rehoboth Beach, DE 19971-0216
(302) 227-2233 or (800) 441-1329
Hotline: (302) 227-6446
Fax: (302) 227-8351
E-mail: rehoboth@beach-fun.com
www.beach-fun.com

- Chairman of the Board** . . . Bill Klemkowski
- First Chair** Matt Turlinski
- Second Chair** Keith Martin
- Third Chair/Treasurer** Ron Derr
- Immediate Past Chair** Chris Weeks
- Directors**
 - Wendy O. Baker
 - Jay Becker*
 - Marvin Carney
 - Jerry Esposito
 - Chip Hearn
 - Rachel Hughes
 - Paul Kuhns
 - Dale Lomas
 - Rob Marshall*
 - Michael Meoli
 - Scott Swingle
 - Ann Watkins
 - Kay Wheatley
 - Susan Townley-Wood
 - *At Large Directors

- CEO/President** Carol Everhart
- Legal Counsel** John M. Murray
- Legal Counsel** Jay Becker
- Legislative Consultants** . . . Andy Stayton
Mark Lally
Brian White

Staff Contact Information

- Kate Bell, Events Ext. 11
- Carol Everhart, Administration Ext. 13
- Joy Kidd, Administration Ext. 14
- Membership Ext. 15
- Meghan McCalley, Finance/Marketing . . . Ext. 16
- Jason Nance, Distribution Ext. 25

© 2010 Rehoboth Beach-Dewey Beach Chamber of Commerce. The information printed in this newsletter is true to the best of our knowledge at the time of print.

2010 Upcoming Calendar

DATE	MEETING or EVENT	TIME/PLACE
May 6	Board of Directors Meeting.....	11:30 am/Jake's Seafood
May 7	City of Rehoboth Workshop	9:00 am/Commissioners Rm.
May 8	Town of Dewey Beach Meeting	9:00 am/Lifesaving Station
May 14-16	27th Spring Sidewalk Sale	10:00am-8:00pm/Resort Area
May 19	General Membership Meeting	12:00 noon/Atlantic Sands Hotel with Collin O'Mara; Luncheon-\$14.00
May 21	City of Rehoboth Meeting.....	7:00 pm/Commissioners Rm.

For information on all submitted area events - check out www.beach-fun.com and click on the events page.

2010 BUSINESS AFTER HOURS

- May 6 Tyndalls Casual Furniture
- May 20 Atlantic Sands Hotel
- June 24 Trade Show - Location To Be Announced; More Info Below
- July 15 Kings Creek Country Club
- Aug 19..... TGIFriday's
- Sep 16 The Bellmoor
- Sep 30 Mariachi's Restaurant
- Oct 7 Rusty Rudder
- Nov 4..... Community Bank Delaware
Lewes Location
- Nov 18..... Finbar's Pub & Grill
- Dec 9 Bethany Blues

New Member
Q & A from 4:30
to 5:00...prior to
each Business
After Hours!

Business After Hours are held from 5:00-7:00 PM. The schedule can also be viewed on the Chamber's website. Log onto www.beach-fun.com, click on site index then Business After Hours.

Reserve Your Space at the Chamber's "Table Top" Trade Show

The event, held in combination with the June Business After Hours, is scheduled for June 24, 2010 from 5:00 PM - 7:00 PM. Stand by for announcement of location. The cost per table is \$60.00 and includes a covered table and one chair.

Tables are selling fast!! To reserve your spot, contact Kate Bell at 302-227-2233 x11 or events@beach-fun.com.



Pictured above are 2009 participants, Ellen White & Cliff Van Sant of Fastsigns of Lewes.

What's Dewin' in Dewey Beach!

Make sure your plans include Dewey Beach this Summer!

Check out Monday Night Movies and Wednesday Night Bonfires on the Beach (see schedule to right). New this year, Disney Radio hits Dewey Beach on June 29th . . . Stay tuned for more information. Dewey Beach also offers recreation programs, junior lifeguard program, and skim boarding lessons by Alley Oop. Attendees can also enjoy [FREE parking Monday - Wednesday after 5 PM in Dewey Beach!](#) [Thank You Town of Dewey Beach!](#)

For detailed information, visit the Chamber's website. Log onto www.beach-fun.com and select Dewey Beach Info on the left-hand toolbar.



Monday Night Movies on the Beach!

Bring your beach chair and family for a kid friendly movie to be shown on a giant screen. Mondays at 8:30 PM (dusk) at Dagsworthy Street & the Beach.

2010 Movie Schedule

June 21 - Planet 51	August 2 - Over the Hedge
June 28 - Shrek	August 9 - Madagascar
July 5 - Shrek 2	August 16 - Bedtime Stories
July 12 - Bee Movie	August 23 - Cars
July 19 - Cloudy with a Chance of Meatballs	August 30 - The Princess and the Frog
July 26 - Surf's Up	

Wednesday Night Bonfires on the Beach!

Bring your beach chair, family and marshmallows to toast at the bonfire. Wednesday nights at Dagsworthy Street and the beach from 7:30-11:00 PM. Bonfires will run from June 23 - August 25, 2010.

*Donation based activities - your contributions are appreciated!
For cancellations due to weather, listen to WGMD 92.7 FM or see notice posted at the Life Saving Station at Dagsworthy Street.*

CLENDANIEL'S PLUMBING & HEATING



RESIDENTIAL and COMMERCIAL
"Over 70 Years Of Service"
REGISTERED MASTER PLUMBER

HYDRONIC HEATING

RADIO DISPATCHED

- WATER HEATERS
- HEATING
- REPAIRS
- WINTERIZING
- NEW CONSTRUCTION
- WATER PUMPS
- SEWER & DRAIN CLEANING
- REMODELING
- HIGH PRESSURE JETTING
- TV - PIPE INSPECTIONS

CUSTOMER EMERGENCY SERVICE

PROMPT, RELIABLE SERVICE • BONDED & INSURED LIC #283

227-1944 • 644-1952 • 684-3152

www.clendanielpumbingheating.com
MILTON - LEWES - REHOBOTH



Brag Board

Encore Thrift Shop Celebrates 1 Year!

Encore Thrift Shop, located at 17689 Coastal Highway in Lewes is celebrating being open for 1 year! Cheryl Graves, Community Liaison, comments, "More and more people are starting to discover us and we expect the summer season to be a good one as more tourists come to the area." For more information, contact the store at 302-645-1676 or visit clearspaceproductions.org.



this year's guide. The Dining Guide will be distributed in the Visitors Center and staff will deliver the guides during the last week of May to accommodations, realtors, etc. Stand by . . . the Dining Guide will also be posted on the Chamber's website.

Chamber's Website Gets Facelift!

LIVE - but still tweaking - the new Chamber's website is up and running. The website will feature new home page banners advertising buys, search engine, new calendar of event format, new video & pics and more! Visit www.beach-fun.com to check it out. Members who are interested in advertising on the site should contact Meghan at meghan@beach-fun.com.

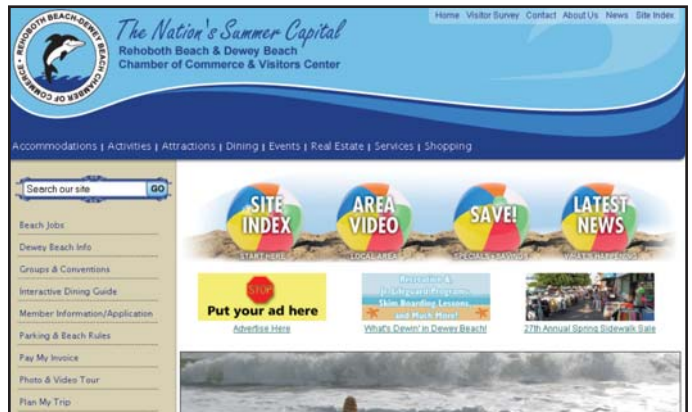
"That Was Easy!"

Carol, thank you for the opportunity today. I look forward to earning your business. *Tim Halloran of Staples.*



Ready, Set, Copy!

Thanks to Randall Cash of Automated Copy Systems for the smooth transition to the Chamber's new copy machine.



The Dining Guide is Cookin'!

The 2010 Beach Dining Guide's ingredients are being mixed together and the main course will be available for tasting the last week of May! Thanks to sales rep, Sue Krick, the Chamber had a record number of restaurant advertisers in



Go Whayland!

Whayland Company secures partnership with Peninsula Poultry Equipment Company and cuts ribbon on Seaford's Ross Business Park.

Since opening its doors in 1950, the management and staff of the Whayland



Co., has worked continuously to secure its reputation as a high-value, reasonably priced provider of construction and project management services on the Delmarva Peninsula. The company's clients have long recognized the value of partnering with a firm that not only offers

Brag Board

comprehensive services, but also tailors those services to the clients' needs.

The firm will celebrate its 60th anniversary later this year. To learn more about the services offered by the Whyland Co., call 302-875-5445 or visit whyland.com.

We Scream for Ice Cream & Chocolate!

Kilwin's is pleased to announce the availability of an excellent business opportunity in Rehoboth Beach, Delaware. The space is located in the heart of this beautiful and trendy beach resort community and is surrounded by popular restaurants and retail venues. The unit will be completed and ready to occupy for the summer season.



For more information, contact Leanna Hart at 231-439-0972 ext. 14 or lhart@kilwinsfranchise.com.

Rehoboth Beach Museum Opens New Exhibit.



The Rehoboth Beach Museum located at 511 Rehoboth Avenue in Downtown Rehoboth Beach, is opening a new exhibit, "Captain John and Sarah Avery: Pioneers of

Delaware's Frontier." The exhibit opens on May 1st...stop by and check it out.

The Historical Society will be holding their 5th Annual Museum Beach Ball on August 7th. For more information on sponsorship, tickets to the event or to donate an item, please call 302-227-7310 or email rbhistoricalsociety@verizon.net.

Ad Boat Introduces New Website!

Ad Boat Coastal Advertising, LLC, offers 29 years of experience as the most unique and eye-catching advertising medium in the Lewes – Rehoboth – Dewey beach areas. Owner Ed Martin and his Ad Boat team help your ad reach the beach by displaying 5 lines of text with twenty 12" characters per line, by displaying full-color banner ads, or a combination of both on a 6' x 20' floating billboard just beyond the surf. Ad Boat ads don't compete with other ad mediums in your customer's line of sight and offer the ability to display five times the information of other advertising mediums targeted towards beach-goers.



Customers can schedule ad run times and text via a newly designed interactive webpage, allowing business owners to respond to changes in the market, season, or weather. Ads can communicate sales, specials, entertainment, events...even personal messages. Reaching 100,000 viewers daily in the peak of the summer season, Ad Boat Coastal Advertising helps your business and your profits grow!

Visit www.ad-boat.com or call 302-542-6151 to join other businesses who know that their customers see them on the Ad Boat!

Have something to BRAG about?

Tell the Chamber how your business is doing whether it is an accomplishment, new service or career promotion. Contact Carol Everhart at carol@beach-fun.com or 302-227-2233 x.13.





Welcome New Members!

The following businesses have been approved or are pending approval for Chamber Membership. Please keep these businesses, as well as other Chamber Members, in mind when purchasing goods or services.

Adeptevo

Wayne Ericksen, P.E., C.E.M.
101 Pinewater Drive
Harbeson, DE 19951
302-853-2225
Service/Engineer

Alarm & Communications Systems Group

Bill Delle Donne
20913 Coastal Highway, Unit C
Rehoboth Beach Service Center
Rehoboth Beach, DE 19971
302-226-3335
Service/Alarm Systems

Allied Waste

Lea Tomer
9140 Ocean Highway
Delmar, MD 21875
800-762-8888
Service/Trash

All States Construction Company, Inc.

Greg Gates
11935 Hammer Road
Bishopville, MD 21813
410-352-9800
Service-Builder/Contractor

Applebee's Neighborhood Grill & Bar

Keith Wiswall
36501 Seaside Outlet Blvd.
Rehoboth Beach, DE 19971
302-226-5307
Restaurant/Eatery

Cafe Azafran

Richard Steele
18 Baltimore Avenue
Rehoboth Beach, DE 19971
302-227-8100
Restaurant/Eatery

Captain K's Enterprises, Inc.

Larry Karpinski
Rusty Rudder Dock
Dewey Beach, DE 19971
302-249-4216
Attraction-Boat Sales/Service/Rentals

Edward Jones

Donna Savage
19323 Lighthouse Plaza Blvd.
Rehoboth Beach, DE 19971
302-227-2771
Service/Financial Services

Harry Caswell Inc.

Harry Caswell
32645 Long Neck Road
Millsboro, DE 19966
302-945-5322
Service/Plumbing

Henlopen City Oyster House

Chris Bisaha
50 Wilmington Avenue
Rehoboth Beach, DE 19971
<http://hcoysterhouse.com>
Restaurant/Eatery

Kilwin's Chocolates, Fudge, Ice Cream

Leanna Hart
140 Rehoboth Avenue
Rehoboth Beach, DE 19971
231-439-0972 ext. 14
Restaurant/Eatery

Mix It Up

Stefanie Yoder
70 Rehoboth Avenue
Rehoboth Beach, DE 19971
302-260-9088
Retail/Apparel & Accessories

MGS Propane

Leroy Myers
1514 Bay Road
Milford, DE 19963
302-422-0311
Service-Gas Companies/Heating & Oil

Oasis Bath and Body Boutique

Claudia Alesi
415 Rehoboth Avenue
Rehoboth Beach, DE 19971
302-227-6260
Retail/Gifts & Speciality Shops

Push Media Systems

Greg Gates
11935 Hammer Road
Bishopville, MD 21813
410-202-8003
Service-Advertising/Marketing

Racin to the Beach

Joe Goodman
70 Rehoboth Avenue, #103
Rehoboth Beach, DE 19971
302-670-5470
Retail/Apparel & Accessories

Rehoboth Beach Animal Hospital

Dr. Tim Dabkowski
20845 Coastal Highway
Rehoboth Beach, DE 19971
302-227-2009
Service/Pet Services

Sandbox Press

Laura Kucharik
P.O. Box 61
Nassau, DE 19969
302-249-8830
Service/Publications

Sperry Van Ness Miller Commerical Real Estate

Bill Lucks
34634 Bay Crossing Blvd.
Lewes, DE 19958
302-227-0768
Real Estate/Commercial Real Estate

Tri-County Security NJ

Cheryl Chalow and Dan Coe
1142 Chestnut Avenue, Unit A
Vineland, NJ 08360
800-737-5556
Service/Security Service

Truitt Insurance Agency

Thad N. Truitt
365 Savannah Road
Lewes, DE 19958
302-645-6459
Service/Insurance

FUN • FOOD • BANDS • BEER • BASH • COCKTAILS • WINNERS • RAFFLE

WINE • SEAFOOD • CHARITABLE FUNDRAISER • DANCING

MARTINIS • LIVE MUSIC • SALONS • INDULGE • FRIENDS



DELAWARE TODAY 2010 BEST TO Delaware PARTY!



WIN A 2010 MERCEDES-BENZ C300W FROM I.G. BURTON!
ONLY 400 RAFFLE TICKETS AVAILABLE!

PRESENTED BY
DELAWARE TODAY

Party and raffle proceeds to benefit:
Delaware AeroSpace Education Foundation's Environmental Outpost and Boys & Girls Clubs of Delaware.

THURSDAY, JULY 22, 2010
Preview at 5:00 ! Party 6:00-9:00
Dover Downs Hotel & Casino

TICKETS & SPONSORSHIP OPPORTUNITIES
302.656.1809 ! delawaretoday.com
sales@delawaretoday.com

CURRENT SPONSORS AS OF 4.12.10



Becker Morgan Group Architecture & Engineering Pettinaro Relocation

• SILENT AUCTION • CRAB CAKES • ENTERTAINMENT • DECADENT DESSERTS • TASTY TREATS

YOU DO NOT HAVE TO BE PRESENT TO WIN THE RAFFLE. Prize: Winner will receive a 2010 Mercedes-Benz C300W from i.g. Burton. Retail Value \$38,585. No substitutions of the offered prize will be given. Today Media Charitable Foundation, Today Media Inc., i.g. Burton, Delaware AeroSpace Education Foundation, and Boys & Girls Clubs of Delaware employees, spouses and immediate family members (including parents, grandparents) are not eligible to purchase tickets. Must be 21 or older to purchase a raffle ticket.

Best of Delaware coming in July

SPECIAL ADVERTISING SECTIONS:
Best of Delaware Winners Circle

EDITORIAL FEATURES:
Best of Delaware® Beach

SPACE RESERVATION DEADLINE:
May 17, 2010

ADVERTISE: 302.504.1326
sales@delawaretoday.com

DELAWARE TODAY

DNREC Secretary Collin O'Mara to Speak on May 19, 2010

Secretary Collin O'Mara will be the guest speaker at the Chamber of Commerce's General Membership Meeting on May 19, 2010. The meeting will be held at noon in the Swan Ballroom at the Atlantic Sands Hotel in Rehoboth Beach, Delaware.

Collin O'Mara serves in the Cabinet of Delaware Governor Jack A. Markell as Secretary of the Department of Natural Resources and Environmental Control. In this role, Secretary O'Mara is responsible for carrying out the department's mission and overseeing the department's five major divisions – Air and Waste Management, Fish and Wildlife, Parks and Recreation, Soil and Water Conservation and Water Resources – and the Office of the Secretary, which encompasses the Delaware Energy Office, as well as leading the Governor's efforts to create a thriving green economy and sustainable natural environment.



To reserve your seat,
contact Joy Kidd at
302-227-2233 x14 or
joy@beach-fun.com!

Businesses Celebrate Special Openings with Ribbon Cutting Ceremony



Betty's Pure & Simple



Ocean Medical Imaging



Tupperware



Delaware Beach Book

Continued from page 1 - Shredding Day Pictures



Thanks to Bethany Blues for providing the location and "shredded" pork sandwiches.



Lawn Fabryka and Paula Coalbourn of PNC Bank.



Mark Quigley of Go Green Mobile Clean.Com.

More Pictures On The Next Page!

Also check out page 14 for a story on Go Fish! Restaurant and the solar panels installed at their restaurant.

Continued from page 8 - Shredding Day Pictures



*John Floyd of County Bank and
Michael Loftus of CPC Financial
Planning.*



Blyth McManus of Aerie Design.



*Timothy Halloran and Samantha
Monroe of Staples.*



*Mike Kirby, John Floyd and Robin
Parker of County Bank.*



*Jennifer Jones of the Delaware
Center for the Inland Bays.*



*Michele Grogan and Juliet Hudson
of First State Disposal.*

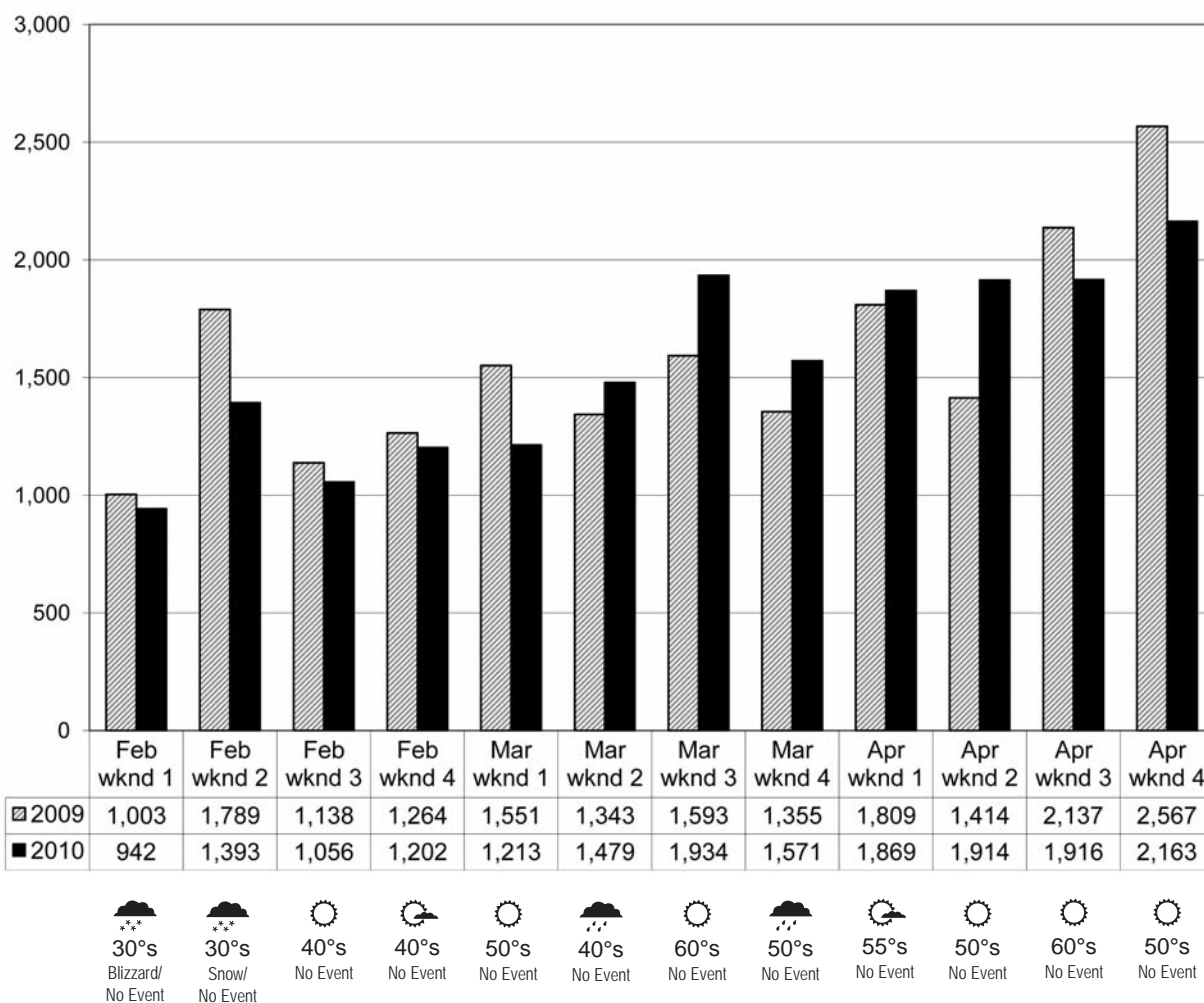


Are You A Member Of The Green Force?

Does your business utilize green initiatives whether it's recycling or using or selling earth-friendly products? Join over 100 fellow Chamber members that are already part of the Green Force! Just email a short description of how your business is green to carol@beach-fun.com and you will be added...it's that simple. Check out the list on the Chamber's site -- beach-fun.com -- click Site Index then Green Force.

REPORTS *and* STATISTICS

2009 vs. 2010 Room Occupancy



- Calls to accommodations made each Wednesday for upcoming weekend availability and prior weekends occupancy count. Info based on 3,160 Room Referral Count in season (includes Hotels/Motels, Inns, Guest Houses, Bed & Breakfasts, etc.)
- Room Count change due to seasonal closings begins mid November

Star Guest/Group Bags

	2010	2009	2008	2007	2006
APR	150	250	165	80	605

Visitor Center Visitation

	2010	2009	2008	2007	2006
APR	1,095	1,080	1,102	928	652

DE Dept. Of Labor Statistics

(March 2010); Delaware's seasonally adjusted unemployment rate in March 2010 was 9.2%, unchanged from February 2010. There were 39,400 unemployed Delawareans in March 2010 compared to 33,500 in March 2009. The U.S. unemployment rate was 9.7% in March 2010, unchanged from February 2010. In March 2009, the U.S. unemployment rate was 8.6%.

Source: DE Monthly Labor Review; Vol. XVII, Number 4, 4/16/10

REPORTS and STATISTICS

Top Content - April 2010

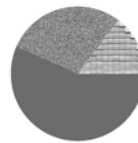
Page on Site	Page Views
1 Accommodations	6,147
2 Rehoboth Beach (General Information)	5,809
3 Calendar of Events	4,467
4 Area Activities	3,369
5 Dewey Beach (General Information)	3,127
6 Vacation Planning Kits	2,688
7 Photo Tour	2,053
8 Beach Jobs	1,801
9 Plan My Trip	1,668
10 Dining Page	1,657

Website Results - www.beach-fun.com

Website Visits & Bounce Rate April 2009 vs. 2010

2009 - 18,016 visits
14,499 absolute unique visitors
29.68% bounce rate
2:46 average time on site
2010 - 20,036 visits
16,348 absolute unique visitors
32.38% bounce rate
2:50 average time on site

Traffic Sources - April 2010



■ Search Engines	11,328.00 (56.54%)
■ Referring Sites	5,787.00 (28.88%)
■ Direct Traffic	2,917.00 (14.56%)
■ Other	4 (0.02%)



Follow us on Twitter @
twitter.com/rbdbchamber

Delaware BEACH Book

restaurants • hotels • shopping • activities



RESERVE NOW!

Delaware Beach Book will be the first and only guide book produced by local professionals.

Photographer: *Kevin Fleming*,
Graphic designer: *Marvin L. Carney*,
Advertising manager: *Becky Carney*
have joined forces to bring you a beautiful high-quality visitor guidebook for the Delaware beaches published in spring of 2011.

- Reach 1 million visitors from Lewes to Fenwick Island
- Extraordinary Advertising Value

Contact us today
302. 228. 1672
bekcarney@yahoo.com

Full Parking Lot at Visitors Center

The Chamber's Visitors Center's parking lot was parked out . . . even on a Monday in Early April. Check out the picture below.

This Means They're Here!!! Where the Heck is Your Stuff???

Drop off your product (brochures & menus) to the Visitors Center located at 501 Rehoboth Avenue in Downtown Rehoboth Beach. The Center is open Monday-Friday from 9:00 AM - 5:00 PM and Saturday-Sunday from 9:00 AM - 1:00 PM.



2010 Membership Directory - Deadline Extended

In order to include all members in the 2010 Membership Directory, the deadline to advertise has been extended to **May 30th!** Don't miss out on the opportunity to advertise to your fellow members.

Contact Sue Krick at 302-227-2233 x15 or membership@beach-fun.com.

Advertising Information

Color Ads

Inside Front (SOLD) and Inside Back Cover (5.5" wide x 8.5" high)\$500

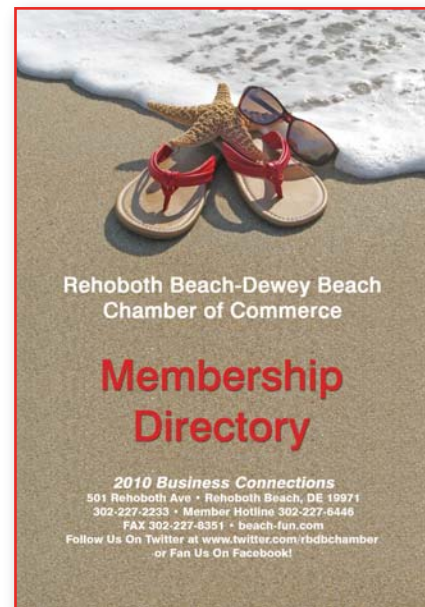
Black and White Ads

Full Page Ad (4.5" wide x 7.5" high)\$300

1/2 Page Ad (4.5" wide x 3.625" high) OR (2.125" wide x 7.5" high).....\$200

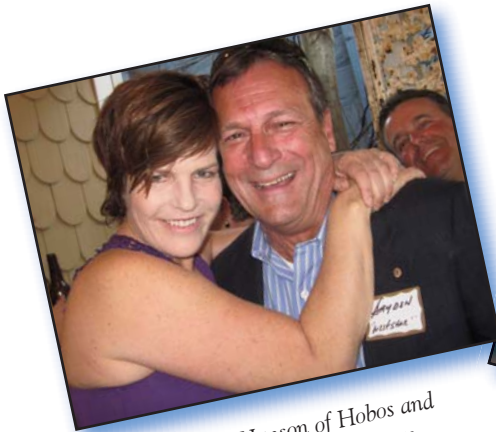
1/4 Page Ad (4.5" wide x 1.6875" high) OR (2.125" wide x 3.625" high) ..\$100

Extra Listing (in pre-existing category; one per member)\$50



Business After Hours Fun

Thanks to Gretchen & the Hobos staff for a fun evening!



Above: Gretchen Hanson of Hobos and Hayden Evans of WestStar Mortgage.



Left: Joan McKenna, Patron Member is the 50/50 Raffle Winner!



Right: Maribeth Dockerty of Del Tech, Karen and Jerry Hirst, Patron Members, enjoy the evening with a fellow party goer.



Left: Carolina Tutt and Frida Gehrmann of Mann & Sons and Tom Hecksher of Fun Maps.

To view more photos, log onto www.beach-fun.com. Click on Site Index then Photo & Video Tour.

Thanks to Jay and the Porcini House staff for a fabulous time!



Right: Neil Woloshin of Peninsula Dental and Vince Sibona of Sibona Group.



Above: Leon Galitzin of the Rehoboth Beach Jazz Festival and Marcia Maldeis of Tidewatch Accommodations.



Right: Drew Walls of WSFS, the night's 50/50 raffle winner with Leon Galitzin. Drew donated a portion of his winnings back to the Chamber.



Thank You Monthly Renewing Members

The Rehoboth Beach-Dewey Beach Chamber wishes to thank the following members who recently renewed their membership investment. The list below represents members who renewed their membership during the period of **April 1 - April 28, 2010**. Thank you for your continued support!

After Hours Heating and Air, Arena's Famous Deli Bar, Atlantic Sands Hotel & Suites, The Back Porch Café, Beach Marine, Bethany Blues, Bike To Go, Eric M. Blondin / State Farm Insurance, Blooming Boutique, Blue, Boardwalk Buddy Walk, C.H. McKinney & Sons, Cabana Gardens Bed & Breakfast, Cafe Azafran, Camp Arrowhead, Carolyn Watson Photography, CHEER, Inc., Community Bank Delaware, Community Pride Financial Advisors, Concierge by the Sea, Inc., Crabby Dick's Marketplace & Grill, Harry Crowley/Patron Member, Cruise Planners, Custom Mechanical, Inc., Del-Coast Design & Build, LLC, Delaware Hospice, Inc., Delmarva Printing, Inc., Dolles Candyland, Downtown Cowgirl, Inc., East Coast Garden Center, Farley Printing Co. Inc., First State Benefits, Fisher's Popcorn, Grizzly's Landscape Supply & Services, Haag McKay Team/Jack Lingo, Hotel Rehoboth, Ibach's Candies by the Sea, Ice Cream Store, Inn at Canal Square, Joshua M. Freeman Foundation, Jungle Jim's, Kitchen Tune-Up, Lily Thai Cuisine, Lovin' Life Limos, Lupo di Mare, Lutheran Church of our Savior, MacIntosh Engineering, Made Ya Look! Salon & Day Spa, Make My Day Event Planning, Joan McKenna/Patron Member, Mill Outlet, Inc., Morning Star Construction LLC, NARFE, New Wave Spas, Peppers, Phillips, Goldman & Spence, P.A., PNC Bank, Pro Physical Therapy, Quality Inn & Suites, Rehoboth Ale House, Rehoboth Beach Farmer's Market, Rehoboth Beach Homeowners Assoc., Rehoboth Beach Public Library, Restaurante Salero, Ristorante Zebra, Robin Hood Restaurant, Royal Plus, Inc., Scully's Ocean Side Café, Sea Air Village, Sea Esta Motels, Seaside Pointe - A Brandywine Asst. Living, Special Olympics Delaware, Staples, Stoney Lonen Restaurant & Pub, Sussex Tree Service, THE MedSpa at Bad Hair Day, Thunderbird Shop, Touch of Italy Salumeria & Pasticceria, WaWa Food Markets, Whitson, Wilson, Halbrook & Bayard (*Renewals - April 1 - April 28, 2010*).

Go Fish! Restaurant Installs Solar Panels

The Go Fish photovoltaic system consists of 83 solar panels mounted on an eight foot high pagoda superstructure which cover the entire roof of the restaurant. The structure is rated to withstand 120 mph winds. The system will produce 17,430 watts of electricity in peak operating conditions.

The solar inverters convert the DC power generated by the panels to AC electric. They also act as the "brains" of the system; monitoring the electrical production of the panels and the demand of the facility. When the panels are producing more power than is being used by the facility the surplus electricity is fed into to the grid and sold to other power users. When the facility is using more electricity than the panels are producing, the inverters draw from the grid.

Flexera, a renewable energy design and build firm specializing in solar, wind, and facility energy management, designed the custom structurally integrated roof photovoltaic system. The Go Fish structural PV system eliminates shading issues, drainage issues and provides other needed roof alterations to make the system work as efficiently as possible.

Flexera's staff administrated all state and federal grants. They also aggregate renewable energy certificates on behalf of their customers and others. State Renewable Portfolio Laws require that utility companies derive a certain percentage of their power from renewable energy sources. SREC's (solar renewable energy certificates) demonstrate compliance with these laws. The PV system at Go Fish will generate income of

approximately \$7,800.00 in addition to the savings realized from the electricity produced by the panels. The projected payback on the Go Fish PV system is expected to be less than 2 years.

Flexera has installed a web based monitoring system called a Sunny Portal so that customers can view the performance of the system on TV screens inside the restaurant and over the internet worldwide.

Go Fish is partnering with Flexera to become a solar sales center alongside its daily foodservice operations. You are invited to contact the center to view a slide show of their project and to order a cost free analysis of your commercial or residential renewable energy project. They can be reached at 302-200-1700. Go Fish is located at 24 Rehoboth Avenue in Rehoboth Beach, Delaware.





Member Spotlights

► Community Integrated Services (CIS)

For twenty years, Community Integrated Services (CIS) has worked to strengthen



the region's workforce through no-cost employee recruitment, training and job retention services for area employers. Their mission is to integrate people with disabilities into their communities through short and long-term community employment services. Today, over 200 large and small employers from throughout Delaware and Southeastern Pennsylvania use CIS to meet their workforce needs. Over 95% of their employers recommend CIS to other businesses, and highly rate CIS for responsiveness, professionalism and the quality of screening, training and support services.

CIS Works With Employers To Put People To Work! For more information, call 302-379-3579 or visit www.cisworks.org. ♦

► Sibona Group Architecture & Consulting

Sibona Group is an architectural firm that offers a diversity of architectural and consulting services.



They have completed numerous residential projects for both mainland and waterfront properties, in addition to commercial and educational facilities.

Sibona Group is an accredited member of the Better Business Bureau, was voted "Best Architect" of Southern Ocean County by the Times Beacon Newspaper, had an article written in the Sandpaper's Homefront publication and received a Certificate of Appreciation from Barnegat Township for pro-bono work.

The business is very pleased to count themselves as part of the Rehoboth Beach-Dewey Beach community and look forward to serving its needs. For more information, call 302-227-5500. ♦

► Adeptevo

Adeptevo provides consulting, energy, technology, 80/20 thinking, decision making, and analysis. Other services include: energy studies, technical reports detailing savings, costs and life cycle estimates, budget forecasts, building simulations and software tools, facility condition assessments, malfunction diagnosis,



BIM HVAC mechanical and sustainable green energy design, O & M projects that lower costs,

code compliance, commissioning assistance, QA inspections, energy and PM program assistance. Adeptevo specializes in the assignments the big firms don't bother with; Assignments the in-house staff never seem to complete. Other licensed professional consultants utilized where needed. Serving industrial, institutional, and commercial clients, federal, state and local governments.

For more information, contact Wayne Ericksen at 302-853-2225 or wayne@adeptevo.com. Also visit www.adeptevo.com. ♦

//

Quote of the Month

Always aim for achievement and forget about success.

- Helen Hayes

//



*Rehoboth Beach-Dewey Beach
Chamber of Commerce*

501 Rehoboth Avenue
P.O. Box 216
Rehoboth Beach, DE 19971

PRESORT STANDARD
U.S. POSTAGE PAID
REHOBOTH BEACH DE
PERMIT NO. 24